

# Alibaba.com Gold Plus Supplier

**Verified**

## Assessment Report

*Presented to*

**Jinan Unich Machinery Co., Ltd.**

**济南恩格机械设备有限公司**

Gold Supplier & Assessed Company Relationship:	<input checked="" type="checkbox"/> Self-owned <input type="checkbox"/> Wholly Owned <input type="checkbox"/> Shareholder/Partner <input type="checkbox"/> Kindred between Owners <input type="checkbox"/> Cooperation Partner
Company Address	Room 2309, Building 3, LvdiRuilicheng, Shizhong District, Jinan City, Shandong Province, China
City / Country:	Jinan/ China
Consigner of Assessment:	Alibaba
Gold Supplier Member ID:	engravejn
Gold Supplier Company Name:	Jinan Unich Machinery Co., Ltd.
Contact Person:	Ms. Linda Pang
Phone Number:	0086-13853181206
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Website Address (URL):	http://engrave.en.alibaba.com

*Service Provided by SGS*

*Report No.: 19868306\_T*





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Date of Assessment:	09/Apr./2020	Report Date:	09/Apr./2020
Assessor's Name:	Tony Su	Validity Period:	10/Apr./2020 -- 09/Apr./2021
Reviewed By:	Sam Wang	Online Verification:	www.sgs.com/ecv

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## Section 1: Company Overview

Company Overview			
<b>1.1 Legal Validity</b>			
Does the company have a valid business license?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Business License Number:	913701030926767528
Year Established:	24/Mar./2014	Validity Period:	24/Mar./2014 -- 31/Dec./2049
Export Experience:	6 years	Industry Experience:	N/A
Registered Address:	Room 2309, Building 3, LvdiXinduhui A-1, Shizhong District, Jinan City, Shandong Province, China		
Company Address:	Room 2309, Building 3, LvdiRuilicheng, Shizhong District, Jinan City, Shandong Province, China		
Is it listed company?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Company Stock Code	N/A
Annual review conducted by the Industrial & Commercial Bureau?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Reviewed By:	Jinan Industrial & Commercial Bureau Branch
Registered Capital:	500000 RMB		
Corporate Representative:	Mr. Daojun Sun		
Industry:	Machinery; Industry Laser Equipment		
Business Type:	<input type="checkbox"/> Manufacturer <input checked="" type="checkbox"/> Trading Company <input type="checkbox"/> Manufacturer & Trading Company		
Type of Ownership:	<input checked="" type="checkbox"/> Private Owner <input type="checkbox"/> Public Company <input type="checkbox"/> Joint Venture <input type="checkbox"/> Stated Owned <input type="checkbox"/> Sole Proprietorship <input type="checkbox"/> Other		
Products /Service:	Fiber Laser Cutting Machine; Laser Marking Machine; Laser Welding Machine; Laser Cleaning Machine/ User Manual and CD; Online Service; Free Training in Factory; Training in Customer's Place		
<b>1.2 Company Building Information</b>			
Certification Type: <input type="checkbox"/> Land Certification <input type="checkbox"/> Real Estate Certification <input checked="" type="checkbox"/> Lease Agreement <input type="checkbox"/> Factory Officer Claimed			
Total Building Size: <u>592</u> m <sup>2</sup>			
Office Size: <u>592</u> m <sup>2</sup>			

## Section 2: Human Resources

Human Resources				
2.1 Company Chart				
<pre> graph TD     GM[GM] --- Sales[Sales Dept.]     GM --- AfterSales[After Sales Dept.]     GM --- Finance[Finance Dept.]     GM --- Operation[Operation Dept.]     GM --- HR[H.R Dept.]                     </pre>				
2.2 Employee Headcount				
Department Name	Full Time Employee(s)	Part-Time Employee(s)	Total	
GM	1	0	1	
Sales Dept.	16	0	16	
After Sales Dept.	14	0	14	
Finance Dept.	2	0	2	
Operation Dept.	6	0	6	
H.R Dept.	2	0	2	
<b>Total Number:</b>	41	0	41	
2.3 Management				
Department	Name	Title	Education	Year(s) in Current Company
GM	Mr. Daojun Sun	GM	University graduate	6
Sales	Ms. Feng Pang	Sales Manager	University graduate	6
After Sales	Mr. Guang Feng Liu	After Sales Manager	University graduate	6
Operation	Mr. Bao Shuai Cui	Operation Manager	University graduate	6
H.R	Ms. Qinqiong Ge	H.R Manager	University graduate	6

### Section 3: Current Export Situation

Current Export Situation					
There is/are <u>16</u> foreign trading employee(s) in the company.					
<b>Working Experience</b>		<b>Headcount</b>	<b>Accepted Language</b>	<b>Listening &amp; Speaking</b>	<b>Reading &amp; Writing</b>
Over 30 Years		0	English	Yes	Yes
21-30Years		0	Spanish	Yes	Yes
11-20 Years		0	French	Yes	Yes
6-10 Years		6	N/A	N/A	N/A
2-5 Years		10	N/A	N/A	N/A
Less than 2 years		0	N/A	N/A	N/A
Does the company have a valid export license?			<input checked="" type="checkbox"/> Yes		<input type="checkbox"/> No
Export License Registration No.:			04556334		
Total Revenue (Previous Year):			USD 2753931		
Total Export Revenue (Previous Year):			USD 2753931		
Estimated Export Revenue (Current Year):			USD 6000000		
Trade Agents Employed Overseas:			<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
Nearest Port:			Qingdao Port		
Accepted Payment Terms			<input checked="" type="checkbox"/> FOB <input checked="" type="checkbox"/> CIF <input checked="" type="checkbox"/> EXW <input checked="" type="checkbox"/> CFR <input checked="" type="checkbox"/> L/C <input checked="" type="checkbox"/> T/T <input checked="" type="checkbox"/> Credit Card <input checked="" type="checkbox"/> Cash <input checked="" type="checkbox"/> West Union <input type="checkbox"/> Money Gram <input checked="" type="checkbox"/> Paypal <input type="checkbox"/> Moneybooker		
Accepted Payment Type:					
Average lead time from product order confirmation to production delivery (products exiting the factory):					
Product Category		Num	Unit		
CNC Laser Machinery		10	Days		
Average Sampling Time					
Product Category		Lead Time			
CNC Laser Machinery		10 Days			
The Shortest Sampling Time					
Product Category		Shortest Lead Time			
CNC Laser Machinery		10 Days			



## Section 4: Export Business Capacity

Export Business Capacity			
4.1 Market Distribution (Previous 12 Months)			
Market	Main Product(s)	Revenue (USD)	Total Revenue (%)
North America	Fiber Laser Cutting Machine	Confidential	30
South America	Fiber Laser Cutting Machine	Confidential	10
Eastern Europe	Fiber Laser Cutting Machine	Confidential	15
Southeast Asia	N/A	0	0
Africa	N/A	0	0
Oceania	N/A	0	0
Mid East	Fiber Laser Cutting Machine	Confidential	20
Eastern Asia	N/A	0	0
Western Europe	Fiber Laser Cutting Machine	Confidential	25
Central America	N/A	0	0
Northern Europe	N/A	0	0
Southern Europe	N/A	0	0
South Asia	N/A	0	0
Domestic Market	N/A	0	0
4.2 Main Clients			
Client Name	Main Product(s)	Total Revenue (%)	
Confidential	Confidential	Confidential	

## Section 5: Quality Assurance

Quality Assurance				
<b>5.1.1 Quality Management System Certification</b>				
Certification	Certified By	Certificate No.	Business Scope	Validity Date
N/A	N/A	N/A	N/A	N/A
<b>5.1.2 Product Certification</b>				
Certification	Certified By	Certificate No.	Product Name & Model No.	Validity Date
CE	UDEM	M.2019.206.C315 1	CNC Laser Machinery	16/Oct./2019—1 5/Oct./2024
<b>5.2 Testing Report</b>				
Certification	Certified By	Certificate No.	Product Name & Model No.	Validity Date
N/A	N/A	N/A	N/A	N/A
<b>5.3 Supplier Management</b>				
Item	Content	Observations /Comments		
5.3.1	Does the company have a supplier assessment procedure?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
5.3.2	Does the company have an updated list of approved suppliers?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
5.3.3	Has the company established and implemented a standard procedure for purchasing contract review and approval?	<input type="checkbox"/> Yes, with written standard procedures <input checked="" type="checkbox"/> Yes, with written procedure but lack of consistent standard <input type="checkbox"/> No		
5.3.4	Does the company keep its supplier assessment reports?	<input type="checkbox"/> Yes, assessment reports are available for more than 3 years <input type="checkbox"/> Yes, assessment reports are available for the last 1-3 years <input type="checkbox"/> Yes, assessment reports are available for the previous 12 months <input checked="" type="checkbox"/> No		
5.3.5	Are the company's purchasing documents sufficient to ensure product safety control and their customers' requirements?	<input type="checkbox"/> Yes, the purchasing document includes all the information required <input checked="" type="checkbox"/> Yes, however the purchasing document includes incomplete information <input type="checkbox"/> No		
5.3.6	Is there a procedure to conduct random product inspections after final packaging?	<input type="checkbox"/> Yes, with clear standard and written inspection records <input checked="" type="checkbox"/> Yes, with inspection records but no procedures <input type="checkbox"/> Yes, with procedures but no inspection records <input type="checkbox"/> No, inspections are not necessary		

5.4 After Sales Service		
Item	Content	Observations /Comments
5.4.1	Is customer feedback, including complaints, clearly recorded and maintained?	<input checked="" type="checkbox"/> Yes, with a standard feedback form and records <input type="checkbox"/> Yes, with a standard feedback form but no records <input type="checkbox"/> Yes, with records but no standard feedback form <input type="checkbox"/> No
5.4.2	Are there any clear procedures for handling customer complaints?	<input checked="" type="checkbox"/> Yes, with clear procedures and written records <input type="checkbox"/> Yes, with clear procedures but no written records <input type="checkbox"/> Yes, with written records but no clear procedures <input type="checkbox"/> No
5.4.3	Is there a closed-loop corrective action system in place?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
5.4.4	Can finished/package products be traced by lot identification to the appropriate raw material test reports?	<input type="checkbox"/> Yes, with procedures to trace raw materials <input type="checkbox"/> Yes, main raw material can be traced <input checked="" type="checkbox"/> No, only the production date can be traced <input type="checkbox"/> No
5.4.5	Is there a product alert and recall procedure?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
5.4.6	Do you have a complete after sales service capability?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
5.5 Overseas After Sales Service		
Item	Content	Observations /Comments
5.5.1	Do you have an overseas onsite service center?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
5.5.2	The location country of overseas service center	<input type="checkbox"/> U.S.A <input type="checkbox"/> India <input type="checkbox"/> Indonesia <input type="checkbox"/> Russia <input type="checkbox"/> Germany <input type="checkbox"/> Malaysia <input type="checkbox"/> Turkey <input checked="" type="checkbox"/> Other
5.5.3	Is it possible to provide expatriate engineer services?	<input type="checkbox"/> Yes <input type="checkbox"/> No
5.5.4	If possible provide expatriate engineer, what kind of onsite after-sales services are included?	<input type="checkbox"/> Debugging <input type="checkbox"/> Maintain <input type="checkbox"/> Repair <input checked="" type="checkbox"/> Other

## Section 6: R & D Capacity

R&D Capacity				
6.1 Current Situation				
There is/are <u>0</u> R&D engineer(s) in the company.				
Education Level	Headcount		Work Experience	Headcount
Doctorate	0		Over 30 Years	0
Post-Graduate	0		21-30 Years	0
Graduate	0		11-20 Years	0
Junior College	0		6-10 Years	0
Technical School	0		2-5 Years	0
High School	0		Less than 2 years	0
Patent Situation				
Patent No.	The Name of the Patent		The Patent Type	Available Date
N/A	N/A		N/A	N/A
Brand Situation				
Registration/ap plication No.	Brand Name	For Approval to Use Goods	Validity Date	Ref.
22431134	Refer to the Photo	The Category 7	7/Feb./2018 -- 6/Feb./2020	Photo in Section 08 (Trademark Photos)
28681670	Refer to the Photo	The Category 7	14/Dec./2018 -- 13/Dec./2020	Photo in Section 8 (Trademark Photos)
The Average Time For New Products Launched				
Product Category			Lead Time	
N/A			N/A	
The Shortest Time For A New Item Launched				
Product Category			Shortest Lead Time	
N/A			N/A	
Does the company provide ODM service for others?			<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
Are there relevant design input/output, review, and verification documents available for the assessment company?			<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
Based on inspection, are R & D employees equipped with adequate specialized equipment?			<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
If yes, please list all key equipment used:				
Do R& D employees use any specific software for designing new products?			<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
If yes, please list the main software used:			N/A	



Please list all certifications and/or qualifications of the R & D department:	N/A	
Has the company established standard design procedures for new products?	<input type="checkbox"/> Yes, with clear written instructions <input type="checkbox"/> Yes, without written instructions <input checked="" type="checkbox"/> No	
Have the designed products been internal verified or validated?	<input type="checkbox"/> Yes, with clear written records <input type="checkbox"/> Yes, only part written records <input type="checkbox"/> Yes, without written records <input checked="" type="checkbox"/> No	
Have the designed products been tested by a third-party inspection body?	<input type="checkbox"/> Yes, all designed products have been tested <input type="checkbox"/> Yes, only part of designed products have been tested <input checked="" type="checkbox"/> No	
Are the designed products confirmed by the customers?	<input type="checkbox"/> Yes, all designed products have been confirmed <input type="checkbox"/> Yes, part of designed products have been confirmed according to client's requirements <input checked="" type="checkbox"/> No	
Does the company has qualification requirements for designers?	<input type="checkbox"/> Yes, with written job description <input type="checkbox"/> Yes, without written job description <input type="checkbox"/> No, but at least two years design experience is needed <input checked="" type="checkbox"/> No	
Are the designers' qualifications recognized by the company?	<input type="checkbox"/> Yes, with written records <input type="checkbox"/> Yes, without written records <input checked="" type="checkbox"/> No	
What level of design services are provided?	<input type="checkbox"/> Only add logo/change color/material <input type="checkbox"/> Sample processing <input type="checkbox"/> Graphic processing <input type="checkbox"/> Create an entirely new product	
New Products Launched quantity for each year		
Product Category	Num	Unit
N/A	N/A	N/A
<b>6.2 R&amp;D Real Case Description</b>		
Customer's Name	Confidential	
Customer's Location	Confidential	
Customer's Industry:	Confidential	
Order's Requirement Description:	Confidential	
<b>6.3 Design Process</b>		
<b>Process 1</b>	<b>Process 2</b>	<b>Process 3</b>

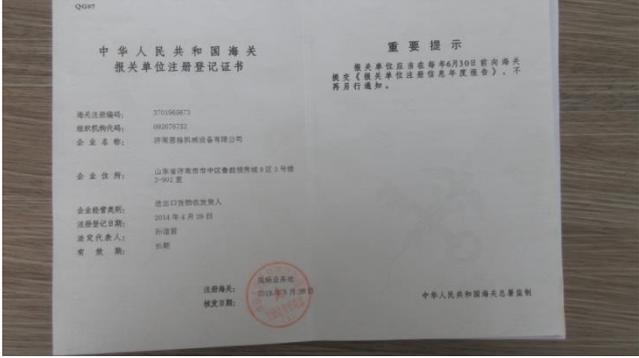


N/A	N/A	N/A
Description: N/A	Description: N/A	Description: N/A
<b>6.4 Design Devices</b>		
Device 1	Device 2	Device 3
N/A	N/A	N/A

## Section 7: Company Development / Expansion Plans

Company Development / Expansion Plans		
Item	Company Development Action	Timeframe
1	Expand the way of promotion, Improve sales capability up to 100 Sales.	2020 year
2	Actively participate in exhibitions IN CHINA and abroad, Expanded agency capability, Power famous brand LXSHOW LASER.	2020 year

## Section 8: Certification & Photos

Certification & Photos	
<p><b>Certification &amp; Photos -- Business License (Original)</b></p> 	<p><b>Certification &amp; Photos -- Business License (Duplicate) with Certificate / Records of Annual Inspection</b></p> 
<p><b>Certification &amp; Photos -- Permit for Opening Bank Account</b></p> 	<p><b>Certification &amp; Photos -- Custom Clearance Registration Form</b></p> 
<p><b>Certification &amp; Photos -- Import and Export Enterprise Registration</b></p> 	<p><b>Certification &amp; Photos -- Intellectual Property Management System Certificate</b></p> 

Product Certification Photos

Certification & Photos --CE



N/A

N/A

Trademark Photos

Certification & Photos --Brand



Certification & Photos -- Brand



### Section 9: Company and Product Samples

Company and Product Samples	
<b>Company Gate</b> 	<b>Office</b> 
<b>Office</b> 	<b>Office</b> 
<b>Office</b> 	<b>Office</b> 

Office



Office



Office



N/A

N/A

## Section 10: Competitive Advantages

10.1 Product Group Capacity		
10.1.1 Products Sold (Within 12 Months)		
Products Name	Quantity	Revenue (USD)
Fiber Laser Cutting Machine, Laser Marking Machine, Laser Welding Machine, Laser Cleaning Machine	Confidential	2753931
10.1.2 Suppliers Cooperated With (Within 12 Months)		
No. of cooperation suppliers (total)	Confidential	
No. of suppliers (which cooperated over 2 times)	Confidential	
No. of provinces which cooperation suppliers belong to	Confidential	
Would the company like to provide design solution service for integration project?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
If yes, these projects include	N/A	
Would the company like to provide a total solution for purchasing?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> Part, _____ <input type="checkbox"/> No	
If yes, please describe it	The company likes to provide a total solution for purchasing according to client's request.	
10.1.3 Real Case Description:		
Customer Name	Confidential	
Customer Country	Confidential	
Customer Region	Confidential	
Products Category	Confidential	
Order Value (USD)	Confidential	
Order Processing Process	Confidential	
Customer's Feedback	Confidential	
10.2 Real Case for Lower MOQ & Lead Time		
Products Name	MOQ (Within 12 Months)	Lead Time
CNC Laser Machine	1 sets	8 days
<b>MOQ for each item</b>	<input checked="" type="checkbox"/> less 10 <input type="checkbox"/> 10-20 <input type="checkbox"/> 20-50 <input type="checkbox"/> 50-100 <input type="checkbox"/> 100-300 <input type="checkbox"/> above 300	
10.3 Real Case for Large Contract & Lead Time		



Products Name	Order (Within 12 Months)	Lead Time		
Confidential	Confidential	Confidential		
<b>10.4 Overseas After Sales Service Capacity</b>				
10.4.1 Do you have an overseas onsite service center?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No			
10.4.2 If yes, what onsite after-sales services are included		Location	Evidence- provided	Self-description
Equipment -installation, maintenance and other services	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No			
Technical advice	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No			
Personnel training	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No			
Other				
10.4.3 Average response time				
<b>10.5 After-sales service capacity</b>				
<b>10.5.1 The Average Guarantee Time</b>				
Product Category		Guarantee Time		
CNC Laser Machinery		3 years		
<b>10.5.2 The Longest Guarantee Time</b>				
Product Category		Guarantee Time		
CNC Laser Machinery		3 years		
10.5.3 Does the company accept small order?		<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		

-- End of Report --